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Gray, Gray & Gray, LLP's News

Gray, Gray, & Gray Promotes Eleven Team Members



Gray, Gray & Gray has announced the promotion of eleven team members to new positions in the firm's Audit & Assurance and Tax departments, and Transaction Advisory Services practice.

Click [here](#) to read the full press release.

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Family Business



Still Relevant: Email Marketing for Family Businesses

Remember email? Of course you do — almost everyone still uses it! For this very reason, family businesses should consider the ongoing relevancy and effectiveness of email marketing campaigns. This article discusses both benefits and best practices related to using carefully crafted emails to stay visible with customers and prospects. A sidebar looks at using email system auto-responders.

[Full Article](#)

Q&As for Employers Offering Benefits



Health Care Spending Reports: When Are They Due in 2022?

Health plans and health insurers face a new requirement involving prescription drug and health care spending. It was part of the Consolidated Appropriations Act, which was passed in 2020. The question we'll answer in this article: What are prescription drug and health care spending reports and when are they due?

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Human Resources



Don't Let Profanity Put Your Business At Risk

They say language is ever-evolving. This might be true, but it doesn't mean your business should allow an "anything goes" approach to language in the workplace. Free-flowing profanity raises the likelihood of heated conflicts, harassment and lawsuits. This article makes the case for why every company should establish and enforce a policy barring vulgar language.

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