



# The Advisor



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## Gray, Gray & Gray, LLP's News

### Gray, Gray & Gray Runners Compete in 18th Annual Canton Road Race



Gray, Gray & Gray was proud to participate in the 18th annual Canton Road Race on Sunday, September 25th! Thank you to our amazing team of runners who took part in the corporate challenge as well as the post-race food feast and gathering. To further show our support of our community, Gray, Gray & Gray also donated \$1,000 in support of the race sponsor, the Canton Association of Business and Industry Charitable Foundation. Click [here](#) for additional photos from the race.

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## Family Business



### Why You Need a Buy-Sell Agreement

**Would you** believe one of the biggest threats to a family business is the very people who own it? Destructive conflicts can develop in the absence of a buy-sell agreement. Without one, an unanticipated event can pit co-owners against each other — and even bring down the company. Here's an overview of buy-sell agreements, along with a description of methods used to value business ownership interests.

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## Human Resources



### Mediation Can Resolve Conflicts and Even Save Relationships

**When an employment** conflict becomes heated or particularly contentious, an expensive lawsuit might be just steps away. The good news is there's a better way: mediation. It avoids court and often saves both parties time and money. This article explores the specific benefits of mediation and advises employers to be prepared for it.

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## Management



### Intellectual Property: Protect Your Company From Disaster

**Intellectual property** ownership issues can become complicated when your employees develop software and written materials specifically for your business. Without the proper legal safeguards, you might find your company out in the cold when it comes to protecting these assets. This article offers some details that you and your executives should know that can help secure ownership of intellectual property and safeguard your business interests.

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