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# Gray, Gray & Gray, LLP's News

# Christopher Doyle Joins Gray, Gray & Gray as Director of Client Accounting & Advisory Services



We are pleased to announce that <u>Christopher M. Doyle, MBA</u> has been named Director of the firm's Outsourced Client Accounting & Advisory Services (CAAS) practice. Doyle will direct a multi-disciplinary team of consultants, accountants, and technology professionals who serve the needs of start-ups and emerging businesses. Click <u>HERE</u> to read the full press release.

Full Article

### Register for Next Week's Top Cyber Threats in 2023 Webinar



What are the top three cyber threats out there right now? Why is a penetration test one of the best investments you can make? How do you position your company to recover faster in the event a cyberattack does occur? Learn all of this and more by attending our webinar, presented by Gray, Gray & Gray's cybersecurity expert Nathaniel Gravel and COO & Partner Hank Wolfson, on Tuesday, March 28th! Only one week left to reserve your spot! **Click <u>HERE</u> to register now.** 

Full Article

## **Family Business**



**Is your business** safe from an uncertain future? When you're ready to retire, you should have a clear plan for who will assume ownership of the company and how you'll protect the wealth you've built as owner. This article discusses some important issues associated with a family business succession plan. A sidebar describes some free resources or

Keeping the Business in the Family

low-cost resources to consider.

Full Article

Management

### **Develop a Strong Hand to Negotiate Loan Covenants**



When you need financing for your enterprise, step back and think about what covenants you are willing — and able — to accept as part of a deal with your lender. If you negotiate well, you may eliminate some constraints and loosen others. That can help your business more easily comply with loan obligations and keep capital flowing. Here are a few issues to consider before you talk to a loan officer.

Full Article

#### Operations



A Strategic Plan Should Also Include a Succession Plan

**Every business** needs a strategic plan, and succession planning should be an important part of its long-term strategy. Having an exit plan can help your business stay on track toward meeting its ultimate objectives. Answering two questions can keep you on course: What do you want your business to accomplish? And what steps will help your company achieve its goals?

#### Full Article

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