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#### Gray, Gray & Gray News - Transaction Advisory Services

#### Recording Available! Top Cyber Threats in 2023 Webinar



In case you missed our recent webinar or would like a refresher on the information shared, **you can now access the recording online.** In this webinar recording, Gray, Gray & Gray's cybersecurity expert Nathaniel Gravel and Partner & COO Hank Wolfson spotlight the most pressing dangers to your data and network. This discussion includes real life examples of data breaches, ransomware attacks, and cyber intrusions from a risk management perspective, along with practical recommendations on preventative measures you should be taking.

Don't be one of the 77% of businesses who feel they are ill-prepared to deal with a cyberattack. Click <u>HERE</u> to access our webinar recording today and learn how you can protect your company from cyber threats. We encourage you to share this recording with others at your organization for maximum impact!

**Full Article** 



## Service Spotlight: Why Sage Intacct Real Estate is Replacing Yardi as the Preferred Real Estate Software Platform

Gray, Gray & Gray's suite of service offerings is based on our clients' needs and in alignment with our mission of being your complete and trusted business advisor. It is important to us that you are aware of all the services available to you, particularly as your business evolves and your needs change. With this in mind, we are pleased to introduce our latest "Service Spotlight" – Sage Intacct Real Estate!

# Why Sage Intacct Real Estate is Replacing Yardi as the Preferred Real Estate Software Platform

By: Bill Constantopoulos, Partner

In the real estate and construction world, software solutions are an indispensable tool for streamlining financial management, accounting, and reporting. As the need for these solutions grows, two of the most prominent software platforms designed specifically for the industry are Sage Intacct Real Estate and Yardi. Both software solutions offer a range of features and benefits that can help companies in the industry to optimize their operations. But the more recently introduced Sage Intacct Real Estate has proven to have several advantages over the legacy Yardi program. Read more <u>HERE</u>.

For information on all of our services, visit our website at <u>www.gggllp.com</u>.

#### Trademark Due Diligence: A Mark of the Future



When it comes to structuring a successful M&A transaction, existing trademarks play an important role for both parties involved. Valuing trademarks and creating a strategic vision for them can lead to success down the line. This article provides some details of the importance of trademark due diligence.

**Full Article** 

### **Mergers & Acquisitions**

**Equity recapitalization** is a potential way to raise capital and retain some control over your business while restructuring. However, the process is complex and contains certain risks. Read this article to learn more about equity recap and whether it might be a beneficial alternative to consider for your business.



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Equity Recap: An Optional Capital Infusion

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