



## Gray, Gray & Gray, LLP's News

### Announcing New Gray, Gray & Gray Team Members!



**We are pleased to announce the following new Gray, Gray & Gray team members.** Please join us in welcoming Jacob Barrett, Sage Intacct & Advisory Consultant; Christopher Doyle, CAAS Director; Kathy Farrell, Administrative Assistant; Brett Kramer, Sage Intacct & Advisory Consultant; Ryan Lachney, CAAS Supervisor; and Jake Marlow, Internal Accounting AP/AR Specialist.

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## Family Business

### The Benefits of Philanthropy



**Doing good is** good for business. This certainly applies to family businesses, which often play central roles in their local communities and can thereby reach those who really need the help. What's more, the goodwill and positive publicity generated may indirectly lead to a stronger bottom line. This article offers insights on how family businesses can approach charitable giving in a savvy manner.

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## Human Resources

### Brighten Up Onboarding Efforts With a Mentorship Program



**Legendary poet William** Butler Yeats once wrote, "Education is not the filling of a pail but the lighting of a fire." When onboarding new hires, business owners should strive for nothing less than electrifying new employees with knowledge, high expectations and enthusiasm. As this article explains, one way to achieve this is by carefully designing and executing a mentorship program.

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## Management

### What Should You Do if You've Picked the Wrong Successor for Your Family Business?



**A succession plan** is essential for every business, including family businesses. Part of the transition process is evaluating the plan's success. Mistakes happen. So, if your choice for your business's next leader turns out subpar, there may still be time to turn things around. Here are some considerations.

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