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## Gray, Gray & Gray News - Employee Benefit Plan Audits

### Power Up! Register Now for Gray, Gray & Gray's 2023 Year End Planning Seminar



What challenges will business leaders face in 2024, and how can they prepare to meet them? Find out at Gray, Gray & Gray's annual in-person Year End Planning Seminar on Tuesday, December 5th at our Canton office. Take part in our seminar sessions, which highlight a variety of important topics for 2024, including an economic outlook, the impact of the latest tax changes on your business and personal financial planning, and trends in the M&A and equity markets. Plus, during our client panel, you'll hear directly from successful business owners what strategies they are using to navigate their companies through tumultuous times. **Learn more and register [here](#).**

[Full Article](#)

### Have You Registered? Protect your business against impersonation & phishing attacks webinar



What can you do to help protect your business from cyberattacks during Cybersecurity Awareness Month and beyond? Register for our live webinar on November 15th, "Protect your business against impersonation & phishing attacks"! Industry experts Bobby Garrett of Gray, Gray & Gray and Kieran Frost of Sendmarc will provide key information to help you safeguard your brand from cybercriminals. **Don't wait - learn more and sign up [HERE](#) now to take control of your digital security.**

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## Employee Benefits

### Ensure the Value of 401(k) Plans



**401(k) plans are primarily** self-directed by participants once they are set up. But as a sponsor, your company does have obligations. Continue reading for seven factors to help ensure your company's plan works in the best interests of employees.

[Full Article](#)

## Retirement Plans

### Designing Retirement Plans for Different Investor Types



**If you want maximum employee** participation in your company's pension plan, you'll need to consider the differences in your staff members. People need to be comfortable with the level of risk involved in their pension plans, and the degree to which they have to monitor their own investments. This article spotlights ways to address the needs of your employees.

[Full Article](#)

## Benefits Administration

### HIPAA Regulates Handling Employee Health Info



**If you find HIPAA** guidelines confusing, you're not alone. The rules spell out when health plans must obtain employee consent before providing medical information, and when it isn't necessary. Some of the regulations might surprise you. To see if your company is in compliance with HIPAA, keep reading.

[Full Article](#)

"We formerly had our employee benefit plan audit with one of the 'Big Four' national accounting firms, but knew that we were not getting the attention and service we needed. Making the switch to Gray, Gray & Gray was like night and day! We are getting the same degree of competence and experience, but with a much higher level of service. At much more reasonable fees, too!"

-New England Sports Network (NESN)

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