



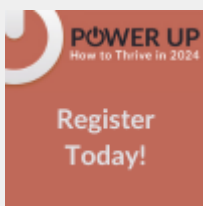
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## Gray, Gray & Gray News - Employee Benefit Plan Audits

### Next Week! Gray, Gray & Gray's 2023 Year End Planning Seminar



**What challenges will business leaders face in 2024, and how can they prepare to meet them?** Find out at next week's Year End Planning Seminar on Tuesday, December 5th. Learn what lies ahead on the economic front, how to plan for more changes in your corporate and personal taxes, and why the M&A market is set to heat up again. Plus you'll hear directly from successful business owners what strategies they are using to navigate their companies through tumultuous times during our client panel on strategic business planning. **Click [HERE](#) to learn more and register now.**

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### Recording Available! Gray, Gray & Gray and Sendmarc Webinar

*Protect your business against impersonation & phishing attacks*



In case you missed our recent webinar or would like a refresher on the information shared, you can now access the recording online. You have the power to protect your business from devastating cyber-attacks like deposit fraud, ransomware, identity theft, and even reputation damage. Watch this webinar with industry experts Bobby Garrett of Gray, Gray & Gray and Kieran Frost of Sendmarc to learn how to safeguard your brand from cybercriminals. Take control of your digital security - **click [HERE](#) to access the recording now.**

[Full Article](#)

## Employee Benefits

### Ensure the Value of 401(k) Plans



**401(k) plans are primarily** self-directed by participants once they are set up. But as a sponsor, your company does have obligations. Continue reading for seven factors to help ensure your company's plan works in the best interests of employees.

[Full Article](#)

## Retirement Plans

## Designing Retirement Plans for Different Investor Types



**If you want maximum employee** participation in your company's pension plan, you'll need to consider the differences in your staff members. People need to be comfortable with the level of risk involved in their pension plans, and the degree to which they have to monitor their own investments. This article spotlights ways to address the needs of your employees.

[Full Article](#)

## Benefits Administration

### HIPAA Regulates Handling Employee Health Info



**If you find HIPAA** guidelines confusing, you're not alone. The rules spell out when health plans must obtain employee consent before providing medical information, and when it isn't necessary. Some of the regulations might surprise you. To see if your company is in compliance with HIPAA, keep reading.

[Full Article](#)

"We formerly had our employee benefit plan audit with one of the 'Big Four' national accounting firms, but knew that we were not getting the attention and service we needed. Making the switch to Gray, Gray & Gray was like night and day! We are getting the same degree of competence and experience, but with a much higher level of service. At much more reasonable fees, too!"  
-New England Sports Network (NESN)

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