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# Gray, Gray & Gray, LLP's News

#### Thank You for Attending Our Year End Planning Seminar!

#### Power Up: How to Thrive in 2024

THANK YOU

We appreciate everyone who attended our Year End Planning Seminar on December 5th. We look forward to what 2024 brings, and hope you can take advantage of the many insights shared during the seminar for a successful year ahead. Special thanks to all of our presenters, moderator and panelists - including our keynote speaker, <u>Eric Mason</u> of the City of Quincy, <u>Kelly Berardi</u>, <u>Brad Carlson</u>, <u>Derek</u> <u>Rawls</u>, <u>Bryan Pearce</u>, <u>Jim DeLeo</u>, <u>Rich Frizzell</u>, <u>Justin</u> <u>Klunder</u>, <u>Stephen Rusch</u>, and our client panelists, <u>Catherine Erasmus</u> of Taylor Energy, <u>David Model</u> of Triton Systems, Inc., and <u>Enzo</u> <u>Scalora</u> of Scalora Consulting Group - for sharing their knowledge.

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Full Article

# Recording Available! Gray, Gray & Gray and Sendmarc Webinar

Protect your business against impersonation & phishing attacks



In case you missed our recent webinar or would like a refresher on the information shared, you can now access the recording online. You have the power to protect your business from devastating cyberattacks like deposit fraud, ransomware, identity theft, and even reputation damage. Watch this webinar with industry experts Bobby Garrett of Gray, Gray & Gray and Kieran Frost of Sendmarc to learn how to safeguard your brand from cybercriminals. Take control of your digital security - **click HERE to access the recording now.** 

Full Article

#### **Family Business**



#### Succession Planning: Splitting Up the Pie

**Imagine a family** dinner. One sibling gets a huge piece of pie and the others get tiny slivers. The mood at the table would probably not be very good. Likewise, as part of the process of picking a successor, many family business owners struggle to compensate siblings who

were not chosen to run the company. This articles offers some helpful thoughts on handling the situation fairly for everyone.

Full Article

#### Operations

#### Safely Expanding Your Business Operations



**Is now the** time to really grow your business? The answer will depend on various specifics about your company, such as its mission and its market. One thing, however, is usually true: Businesses that fail to grow tend to not last very long. Competition is fierce in most every industry. This article discusses some sound practices in planning and executing a business expansion.

Full Article

# **Business Tax**

# OPEN

# Federal Tax News for Businesses

- 1. Give Your New Business a Strong Start
- 2. A Business Emergency Plan is Critical
- 3. Handling Cash Payments over \$10,000
- 4. Missing and Incorrect Taxpayer ID Numbers
- 5. Take Payroll Responsibilities Seriously!

Full Article

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