



August 2025 Issue

One Big Beautiful Webinar Recording Available



On July 30th we hosted our One Big Beautiful Webinar! If you were unable to attend the webinar or would like a recap, **the recording is now available online.**

During this webinar we unpack everything you need to know about the "One Big Beautiful Bill". Gray, Gray & Gray Partners [Kelly Berardi, J.D., LL.M.](#), [Derek Rawls, CPA, MST](#), and [Brad Carlson](#) dive into the many updated regulations and rates on both the corporate and individual taxpayer sides, with special emphasis on new tax strategies you can implement now to help you save later.

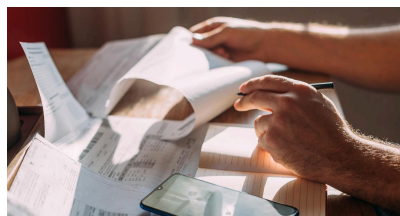
ACCESS THE RECORDING AND A COPY OF THE PRESENTATION



The Impact of the One Big Beautiful Bill Act on Section 174

The recently enacted One Big Beautiful Bill Act (OBBA) brings significant changes to the U.S. tax code, particularly affecting Section 174, which governs the tax treatment of

research and experimental (R&E) expenses. For business owners and tax managers, understanding these changes is crucial for effective financial planning, compliance, and informed strategic decision-making.



[LEARN MORE](#)

Gray, Gray & Gray Ranked Among Top 200 Accounting Firms in U.S. for 13th Consecutive Year

We are thrilled to share that Gray, Gray & Gray has been recognized by [INSIDE Public Accounting](#) magazine as one of the Top 200 accounting firms in the United States for the thirteenth consecutive year. The firm achieved a ranking of 135th, an improvement of nine places compared to its 2024 ranking.



"While our industry continues to experience unprecedented consolidation, Gray, Gray & Gray remains proudly independent, allowing us to maintain the personalized service and agile decision-making that our clients value most," said James DeLeo, MBA, CPA/MST, Leading Partner at Gray, Gray & Gray. *"Our continued upward trajectory in this year's Inside Public Accounting ranking demonstrates that Independence, when combined with exceptional talent and unwavering client focus, creates sustainable competitive advantage. We're not just surviving in today's market, we're thriving by staying true to our values and delivering the 'Power of More' our clients have come to expect."*

[READ THE FULL PRESS RELEASE](#)

Register for Our Upcoming Webinar! How Hackers Think: A Behind-the-Scenes Look at Penetration Testing

On **Tuesday, August 12th, at 1:30 PM**, we will be co-hosting a webinar with our cybersecurity consulting partner, [GraVoc](#), to walk you through the importance of penetration testing, different real-world attack scenarios, and how AI is impacting cybersecurity.

Join us to learn how you can stay ahead of evolving security threats to reduce risk, maintain regulatory compliance, and safeguard sensitive data.



REGISTER HERE

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Butane-Propane News (BPN) Features Article by Gray, Gray & Gray's Rob Levene



We are pleased to announce that Rob Levene has been featured in Butane-Propane News with the article, "Propane Pricing Strategy: Who's in Charge of Your Margins?". In this article, Rob shares how to protect profitability through cost-plus pricing, value-based approaches, and better control of variable costs.

READ THE FULL ARTICLE

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Upcoming Events

We are pleased to announce our participation in the following events.

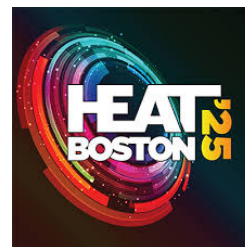
Crossroads Expo: Texas Propane Gas Association
August 7 - 9, 2025
Moody Gardens Hotel and Convention Center, Galveston, TX

Be sure to visit Gray, Gray & Gray's booth (#802) at this month's event.



NEFI HEAT Show
August 20 - 22, 2025
Encore Boston Harbor Hotel, Everett, MA

Be sure to visit Gray, Gray & Gray's booth (#607) at this month's event. We will also be presenting the following sessions:



Unveiling the Future of Human and Artificial Intelligence

Thursday, August 21, 2025, 10:15 AM - 11:15 AM

Presenters: Marty Kirshner, CPA, MSA, Partner, Gray, Gray & Gray, LLP; David Heiser, PriMedia, Inc.; Dennis DiSabatino, Cargas; Lisa M. Koblin, Saul Ewing LLP

With all the buzz around AI, experts are failing to consider one crucial wrench in the "tech takeover"—human intelligence. This session breaks down the importance of human and artificial intelligence in the future of fuel delivery and business, celebrating some triumphs of human intelligence and addressing some of the fears and realities around AI.

Fulfilling the Strategic Planning Imperative

Thursday, August 21, 2025, 11:30 AM - 12:30 PM

Presenters: Marty Kirshner, CPA, MSA, Partner, Gray, Gray & Gray, LLP; Bryan Pearce, Director, Gray, Gray & Gray, LLP, Rob Levene, Director, Gray, Gray & Gray, LLP

A one-hour moderated panel discussion on creating a vision and defining a pathway toward sustained growth and resiliency for propane and heating oil marketers. The objective is to provide clear and manageable steps for developing a multi-year plan of action that will build an organization with capability of continuing growth and profitability, with the flexibility to adapt to rapidly shifting market conditions. Attendees will leave with a clear framework for creating or refining their strategic plans, tailored to the unique challenges of the fuel delivery industry.

Southern New England Energy Conference
September 25 - 26, 2025
Newport Marriot, Newport, RI



We will be presenting the following session:

How the "One Big Beautiful Bill Act" Impacts Your Energy Business & Personal Finances

Thursday, September 25, 2025, 3:30 PM - 4:30 PM

Presenters: Brad Carlson, Partner, Gray, Gray & Gray, LLP; Marty Kirshner, CPA, MSA, Partner, Gray, Gray & Gray, LLP

In July, President Trump signed the transformative "One Big Beautiful Bill Act," bringing sweeping changes to the tax landscape. Are you ready to understand how these updates could shape the future of your oil heat and propane business as well as your personal finances? Join Gray, Gray & Gray Partners Brad Carlson and Marty Kirshner for an exclusive, industry-focused session designed to equip you with the knowledge and strategies you need to thrive in this new environment.



Gray, Gray & Gray to Sponsor "Women Fighting Hunger Event" to Benefit Greater Boston Food Bank



Gray, Gray & Gray is proud to sponsor the 2025 Women Fighting Hunger Annual Breakfast. This event offers a vital opportunity to support the Greater Boston Food Bank's hunger-relief efforts during a time when 1 in 3 people in Massachusetts are facing food insecurity, compounded by recent policy changes that are putting food access at risk.

"As a business based in Greater Boston, we are committed to supporting those in need in our community," said Jim DeLeo, MBA, CPA/MST, Leading Partner at Gray, Gray & Gray. "We are honored to support the Greater Boston Food Bank's fundraising breakfast because strengthening our local community through meaningful partnerships is a cornerstone of our business philosophy."

[READ THE FULL PRESS RELEASE](#)

Gray, Gray & Gray Elevates Seven to New Roles

We are pleased to announce the promotion of seven team members in recognition of their outstanding contributions and continued dedication.



[READ THE FULL PRESS RELEASE](#)

Announcing New Gray, Gray & Gray Team Members

Join us in welcoming our newest Gray, Gray & Gray team members!



Do you have a colleague that would like to receive our news?

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