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Gray, Gray & Gray, LLP's News

Save the Date! Gray, Gray & Gray's 2025 Year End Planning Seminar

We are pleased to announce this year's seminar, **Straight Talk on Taxes, Trade & Trends: Objective Guidance for the Year Ahead**. Join us for our annual Year End Planning Seminar as we celebrate 80 years of providing our clients with enduring stability, trusted partnership, and guidance. We honor our legacy and steadfast mission of providing clear, objective insights for your strategic decision-making, no matter how the world changes around us. This year's seminar theme reflects our commitment to clarity, relevance, and informed action—values that have shaped our firm since its founding 80 years ago and will help us pave the way forward for you. Reflect, learn, and prepare for the future with us.



Thursday, November 13, 2025 at Gray, Gray & Gray's Canton Office

Registration, Breakfast & Networking: 8:00 am - 9:00 am

Seminar Sessions: 9:00 am - 12:00 pm

Stay tuned for more event details and registration coming soon.

[Full Article](#)

Family Business

Understanding the Need for Key Employee Insurance



The face of a franchise. This phrase is often used to describe a sports team's star player. But it could also apply to the owner of family business, or perhaps one of its employees. Question is, what would happen if this person suddenly vanished? That's the very reason to consider key employee insurance. This article discusses the details of both key person life insurance and key person disability coverage.

[Full Article](#)

Benefits Administration

6 Common COBRA Mistakes Made by Employers



Regardless of their level of experience, HR professionals would all likely agree that COBRA is a complex, labor-intensive area of benefits administration. That's why it's important for employers to regularly review what's required. To help you stay on top of these tasks and avoid some of the pitfalls, here's a list of six common mistakes associated with COBRA benefits.

[Full Article](#)

Operations

Understanding the Need for Key Employee Insurance



Does your business depend largely on the special skills and personalities of a few key people? What would happen if you suddenly lost those people? Could your business survive? One way to protect your company is with *key employee insurance*. Not familiar with this coverage? Read on to learn more.

[Full Article](#)

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