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## Gray, Gray & Gray News - Employee Benefit Plan Audits

### Gray, Gray, & Gray Ranked Among Top Massachusetts Accounting Firms by Boston Business Journal

We are pleased to announce that Gray, Gray & Gray has been ranked as the 20th largest accounting firm in Massachusetts by the Boston Business Journal! The publication's annual rankings are based on the size of the firm's professional staff in the state and include both independent firms and regional offices of large national accounting firms.



*"By investing in our team's growth and fostering a culture of innovation, we've built something that no ranking can fully capture, a firm that genuinely understands the unique needs of those we work with and delivers tailored solutions that drive real results."* said James DeLeo, MBA, CPA/MST, Leading Partner at Gray, Gray & Gray.

Click [HERE](#) to read the full press release.

[Full Article](#)

## Employee Benefits

### Your COBRA Responsibilities

When an employee's status changes, many companies are required to offer continued health coverage to the individual and other



beneficiaries. Read this article to see if your business falls under the law, what your obligations are and how long the coverage must continue.

[Full Article](#)

## Retirement Plans

### Improving 401(k) Performance: A Timely Refresher Course

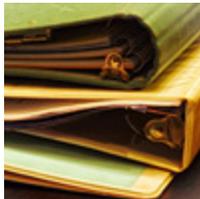


**With countless business** priorities to be concerned about, it's easy to lose sight of the degree to which employees are taking advantage of your company's 401(k) plan. That is, until the report rolls in, showing that although your head count went up, the number of plan participants went down. Or upper level managers may complain if your plan is determined to be "top heavy," restricting the ability of those managers to maximize their retirement savings. How do you turn the tide?

[Full Article](#)

## Benefits Administration

### Being Prepared Helps Ensure Successful HSA Rollout



**Making the switch** from a traditional health care plan to health savings accounts (HSAs) might confuse your employees. But once they know how HSAs work, they might like them even better than traditional health coverage. The key is to lay a foundation of information in advance. Keep reading for some considerations to help successfully implement an HSA plan at your company.

[Full Article](#)

"We formerly had our employee benefit plan audit with one of the 'Big Four' national accounting firms, but knew that we were not getting the attention and service we needed. Making the switch to Gray, Gray & Gray was like night and day! We are getting the same degree of competence and experience, but with a much higher level of service. At much more reasonable fees, too!"

-New England Sports Network (NESN)

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